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Market Street Advisors Wins TAG's Business

Edison, NJ, January 20, 2010 - Market Street Advisors has signed an agreement with Tactical Allocation Group, LLC ("TAG") to provide technology and services for separate account middle and back office functions. Market Street Advisors will provide its integrated platform delivered through a web-based interface that includes: portfolio accounting, order management, daily time-weighted performance measurement, real-time reconciliation services, and comprehensive reporting.

James F. Peters, Jr., TAG's CEO said, "Our recent growth in size coupled with our anticipated acceleration in volume of new accounts spurred us to look for a better solution to our account management needs. Market Street Advisors provides both the systems and support that will allow TAG to increase our business while efficiently managing our administration requirements."

Bevin Crodian, Market Street Advisors' CEO, said, "Market Street Advisors is pleased to support a fast growing, innovative firm that wants to consolidate all their business channels, wrap, both single and dual contract, private wealth, and institutional onto one fully integrated and efficient operating platform."

About Market Street Advisors

Market Street Advisors is an outsourcer of middle and back-office technology and administration for asset managers and platform sponsors. Market Street Advisors' stated corporate goal is to provide lower total cost and increased functionality for the middle and back office of the investment management industry. Working from a fully integrated, internet-based platform, Market Street Advisors' experienced team provides a wide range of services for institutional, private wealth and wrap investment managers including: tax lot accounting for domestic and international equities, fixed-income, derivatives, and ETFs, as well as portfolio management, pre and post-trade compliance, automated reconciliation, performance measurement, reporting, document management, and integrated workflow.

About Tactical Allocation Group, LLC

Tactical Allocation Group, LLC ("TAG"), www.tagllc.net, is a solid, well-established independent investment advisory firm whose founders began their *Proactive Investment Management* style in 1988 with "fixed income" investments. TAG has a unique global, tactical investment management style and an excellent certified 10 year performance track record; putting the firm on the cutting edge of a major investment trend.

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