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Palladium, LLC Signs with Market Street Advisors

Berwyn, PA, November 29, 2011 – Palladium, LLC, has engaged Market Street Advisors to provide technology and operational support for their multi-asset class investment strategies. Palladium will use Archer MSA for its managed accounts' technology solution. For middle and back office support, they will also employ MSA Ops outsource services from Market Street Advisors.

By combining Market Street Advisors' leading-edge managed account platform, Archer MSA with the expert support of MSA Ops, Palladium is able to access a turnkey solution to launch their new business. Joe Scavetti, Palladium's COO, said, "Market Street Advisors offers us a one-stop-shop for technology and support, providing a cost effective solution that will allow us to focus on asset gathering and investment management."

Bryan Dori, Market Street Advisors' President and Chief Operating Officer, said, "We are excited to begin our relationship with Palladium. We believe that the combination of MSA Ops and Archer MSA provides a powerful platform upon which to grow their initiative."

About Market Street Advisors

Market Street Advisors is a technology and services innovator for the investment management industry, and is the developer of Archer MSA™. Archer MSA is a fully integrated, web-based platform that provides a wide range of services for institutional, private wealth and wrap investment managers. Some of its salient features are: tax lot accounting for domestic and international equities, complex fixed-income, derivatives, and ETFs. Additional features are a robust portfolio management suite of services that include multi-discipline accounts as well as automated reconciliation, performance measurement, reporting, document management, and integrated workflow. Coupled with Archer MSA is a full range of operational services allowing for the full outsourcing of middle and back office processes for the investment management industry.

About Palladium LLC

Founded in August of 2011, Palladium LLC is an SEC-registered, independent and employee owned investment advisory firm that manages global, multi-asset class investment strategies, with an emphasis on alternative investments, delivered through one centralized unified managed account (UMA).

Palladium is led by a team of highly-qualified investment professionals, averaging over 25 years of industry experience working with a range of investors from high net worth individuals to large private and public pension plans. Recognized as pioneers in the managed account business, the investment team has managed fully-discretionary portfolios for nearly a decade. Our firm's depth is further bolstered by key personnel who have held leadership positions at industry-leading companies. We believe a contrarian & fundamentally value-driven approach to long term investing is most appropriate for most investors. Palladium is firmly committed, to deliver conflict-free advice and results through financial advisers and institutions. Palladium is based in Malvern, Pennsylvania.

For further information about Palladium's complete suite of investment products, visit the firm's website at www.palladium.com or contact Stephanie Mackara at 610-613-6452.

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