



### **FOR IMMEDIATE RELEASE**

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### **BRYAN DORI JOINS MARKET STREET ADVISORS**

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According to Bevin Crodian, CEO of Market Street Advisors, “we are very excited to have an executive with Bryan’s credentials in the outsourcing channel. Not only is he a great guy to work with but also his general expertise in managed accounts is widely known and respected throughout the industry.” Earlier at SEI, Bryan was the Solutions Director of the SMA outsourcing business for SEI’s Investment Manager Services. “His experience in managing large scale conversions and maintaining client relationships will be invaluable to Market Street Advisors as we move through our existing pipeline,” Crodian said.

Bryan Dori stated, “I have been following Market Street Advisors for the past 5 years, and they have by far the best technology and servicing model in the Street. The Market Street Advisors team knows this space very well, and they pride themselves on providing flexible, creative solutions for their clients.” Market Street has wedded their service model to current technology that powers a complete middle and back office offering.

Because their technology is so efficient to operate, Market Street Advisors can provide greatly expanded functionality at a competitive price. Operating as both an application service provider (ASP) and a full service provider, Market Street Advisors supports a variety of transaction types for a growing list of clients—both money managers and sponsors. Among others, Market Street processes: ordinaries (foreign securities), asset-backed securities, options, and short sales.

Dan Seivert, CEO of Echelon Partners, said “Bryan is one of the most seasoned and respected professionals in the industry when it comes to solving operational problems/challenges with technology and workflow. If you are talking about teams, Bob Lage and Bryan Dori may be the most formidable combination the industry has to offer.” (Robert Lage, Executive Vice President, is the Chief Architect of the Market Street Advisors Platform).

Another industry veteran, David Gardner, Principal of Smart Consulting, LLC., said “Having such strong experience in the BSP outsourcing industry, Bryan is a great complement to Market Street Advisors. Bryan has been an avid supporter for driving industry standardization in the managed accounts operational arena and brings great insight to the opportunities and challenges that face sponsors and managers in the industry today.”



## Market Street Advisors

### ABOUT MARKET STREET ADVISORS, INC:

Market Street Advisors is both an application service provider (ASP) and full service provider of middle and back-office administration for asset managers and sponsors. Market Street's stated corporate goal is to provide **lower total cost** and **increased functionality** for the middle- and back-office of the investment management industry. Working from a fully integrated, Web-based platform, Market Street Advisors provides a wide range of services for institutional, private wealth and wrap investment managers.

Market Street Advisors' services include portfolio management, portfolio accounting, performance measurement, data warehouse, ad hoc report writer, management and compliance reporting, real time reconciliation, Dashflow<sup>SM</sup>, Operations Control Center<sup>SM</sup>, online account services, client support services, and connectivity to other financial systems.

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